

2010

31ST ANNUAL

PLUMBING-HEATING-COOLING  
INDUSTRY

PRESENTS

**EXPO - 2010**

SPONSORED BY PHCC  
OF ALAMEDA & CONTRA COSTA  
COUNTIES

TUESDAY, APRIL 20TH, 2010  
4:00 P.M. – 8:30 P.M.

**NEW LOCATION !!!!!!!**  
**ALAMEDA COUNTY FAIR GROUNDS**  
**4501 Pleasanton Ave. Gate 12**  
**Pleasanton, CA 94566**

FOR INFORMATION CONTACT PHCC  
(925) 455-4188

FREE ADMISSION \*\*TICKETS AT THE DOOR

**2010**  
**31<sup>st</sup> ANNUAL NORTHERN CALIFORNIA**  
**PLUMBING-HEATING-COOLING INDUSTRY**  
**PRESENTS**  
**EXPO - 2010**

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& CONTRA COSTA COUNTIES

DATE: APRIL 20<sup>th</sup>, 2010  
TIME: Tuesday 4:00 P.M. – 8:30 P.M.  
**NEW LOCATION**  
PLACE: **Alameda County Fairgrounds, CA**  
PRICE: “**Early Bird**” booths -\$400.00 member  
\$450.00 non-member

**AFTER Jan 31, 2010 Booths - \$430.00 members -\$480.00 non-member**

SEE ATTACHED INFORMATION SHEET FOR DETAILS. IF YOU  
HAVE ANY QUESTIONS REGARDING BOOTH RESERVATIONS, CALL  
CHRIS AT THE PHCC OFFICE AT (925) 455-4188.

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Total Booths Requested **Electricity upon request \$50.00** \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY & ZIP \_\_\_\_\_

PRODUCT LINE(S) \_\_\_\_\_

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**(This product information will go into the brochure so please print clearly. Any changes call Chris before March 1<sup>st</sup>, 2010. First come, first serve to sponsor the Trade Show T-Shirts !!!!! Sponsorship for T-Shirts 100.00 \_\_\_\_\_ (include separate check for T-Shirt sponsor) your name on back of shirt to be given out to attendees. Make check payable to: PHCC, 135 Lindbergh Ave #C, Livermore, CA 94551.**

# 31<sup>st</sup> ANNUAL

NORTHERN CALIFORNIA  
PLUMBING-HEATING-COOLING INDUSTRY

## EXPO - 2010

SPONSORED BY YOUR PHCC OF ALAMEDA  
& CONTRA COSTA COUNTIES

APRIL 20th, 2010

**NEW LOCATION : Alameda County Fairgrounds**  
**4501 Pleasanton Ave Gate 12, Pleasanton, CA 94566**

### THE TRADE SHOW SCHEDULE IS AS FOLLOWS:

Tuesday, April 20<sup>th</sup>      12:00 noon –exhibitors start moving into exhibit area  
   3:30 PM    -set-up period closed and ready for inspection  
   4:00 PM    -exhibit open to visitors  
   8:30 PM    -exhibit closes  
   8:30 PM    -to 10:00 P.M. tear down and MOVE OUT.

EXHIBITOR SPACE ASSIGNMENTS WILL BE MADE OUT AFTER ALL REGISTRATIONS ARE RECEIVED. IF YOU HAVE ANY QUESTIONS, CALL CHRIS AT THE PHCC OFFICE AT (925) 455-4188.

### BOOTH DIMENSIONS AND INCLUSIONS

10' x 10' BOOTH INCLUDES:

1 x 6' DRAPED TABLE  
1 x 8' DRAPED TABLE  
1 – 7" x 44" I.D. SIGN  
BACK AND SIDE WALL DRAPES

**ELECTRICAL POWER UPON REQUEST** up to 20-25 ft. from booth, one outlet per booth. Electrical Fee \$50.00 per booth. Bring extension cord & power strip if you need it. Also additional chairs can be provided upon request.