

**38<sup>th</sup> ANNUAL NORTHERN CALIFORNIA  
PLUMBING-HEATING-COOLING INDUSTRY  
PRESENTS**



**EXPO 2017**

**SPONSORED BY PHCC OF ALAMEDA  
& CONTRA COSTA COUNTIES**

**TUESDAY, APRIL 25, 2017  
4:00 PM – 8:00 PM**

**ALAMEDA COUNTY FAIRGROUNDS  
PLEASANTON, CA**

**FOR INFORMATION CONTACT PHCC  
(925) 455-4188**

**\*\*\*FREE ADMISSION\*\*\***

**TICKETS AT THE DOOR**

Contact

**Plumbing – Heating – Cooling** Contractors  
of Alameda & Contra Costa Counties  
135 Lindbergh Ave., Suite C  
Livermore, CA 94551

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EXPO 2017

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**DATE:** APRIL 25, 2017  
**TIME:** Tuesday 4:00 PM – 8:00 PM  
**PLACE:** Alameda County Fairgrounds, Pleasanton, CA  
**PRICE:** “**Early Bird**” Booths - \$495.00 member \$545.00 non-member  
**AFTER 2/11/2017 “NO EXCEPTIONS”**  
Booths - \$545.00 members - \$595.00 non-member  
Electrical Fee: \$50.00 per booth

See attached information sheet below for details. If you have any questions regarding Booth Reservations, call Chris at the PHCC Office at (925) 455-4188.

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Total Booths Requested: \_\_\_\_\_ Electricity upon request \$50.00: \_\_\_\_\_

Additional Tables \$50.00: \_\_\_\_\_ Additional Chairs \$2.00: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP \_\_\_\_\_

Product Line(s) \_\_\_\_\_

\_\_\_\_\_

**(This product information will go into the brochure so please print clearly. Any changes call Chris before March 1<sup>st</sup>, 2017).**

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## EXPO 2017

APRIL 25, 2017  
ALAMEDA COUNTY FAIRGROUNDS  
PLEASANTON, CA

### THE TRADE SHOW SCHEDULE IS AS FOLLOWS:

Tuesday, April 25th	12:00 Noon	exhibitors start moving into exhibit area
	3:30 PM	set-up period closed and ready for inspection
	4:00 PM	exhibit opens to visitors
	8:00 PM	exhibit closes
	8:00 PM	to 10:00 PM - tear down and MOVE OUT

EXHIBITOR SPACE ASSIGNMENTS WILL BE MADE OUT AFTER ALL REGISTRATIONS ARE RECEIVED. IF YOU HAVE ANY QUESTIONS, CALL CHRIS AT THE PHCC OFFICE AT (925) 455-4188.

### BOOTH DIMENSIONS AND INCLUSIONS:

10' x 10' apx. BOOTH INCLUDES:

- 1 - 8' DRAPED TABLE
  - 2 - CHAIRS & GARBAGE CAN
  - 1 - I.D. SIGN
- BACK AND SIDE WALL DRAPES

**ELECTRICAL POWER UPON REQUEST:** Power drops depending on booth location could be 20-25 ft. from booth, one outlet per booth. Electrical Fee \$50.00 per booth. You may need a small extension cord and power strip if you need more than one outlet.

### EXTRA'S:

- 8' DRAPED TABLES: \$50.00 each
- EXTRA CHAIRS: \$2.00 each